

Expense Description	COST
Wordpress theme + domain	\$55.00
Neverbounce	\$8.00
Business cards	\$7.50
Lunch meeting with partner	\$18.50
Flyers print	\$288.00
Flyers send to Germany & Australia	\$45.00
Posters & flyers print to coworking space	\$22.00
T-shirts (50pcs x \$4.75)	\$237.50
Venue 50% deposit	\$8,286.74
Event license fee + 20 speaker visas	\$2,844.77
Afterparty venue downpayment	\$1,320.00
Badge lanyards	\$236.00
Hire banner stands	\$80.00
Eventbrite	\$87.88
Photobooth	\$959.35
Hand Fan delivery	\$4.00
Welcome pack folders	\$233.85
Hand fans	\$1,571.34
Venue 50% final balance (230 ppl)	\$8,462.94
Speaker dinner 50% downpayment	\$1,344.44
Goodie bags (295)	\$542.97
Simcards	\$10.00
Drink vouchers print	\$25.00
6 x bean bags	\$172.00
Flower decorations	\$510.00
Stationary	\$20.00
Sound, lighting, stage, mics, 2 x screens + filming	\$10,040.00
Video post-production	\$1,500.00
Internet upgrade, dancers and priest blessings	\$569.00

Badges printing	\$140.00
10 x flags	\$113.00
Banners printing	\$171.00
Welcome pack info printing	\$988.00
Videographer filming	\$400.00
Signboard	\$7.00
Speaker dinners & drink vouchers	\$910.00
Pre-launch bbq	\$684.00
Private driver	\$331.00
Immigration fast-track	\$318.00
Mobile phone calls & internet	\$15.00
Firespinner	\$70.00
Host	\$400.00
Speakers food and transport	\$2,556.00
Pre-launch bbq	\$684.00
Venue additional 20 people, transportation, performance, staff lunches	\$1,355.00
Total Operational costs	\$48,643.78
Add night June 22 Cacao	\$432.60
Sharma Springs	\$3,067.10
Three Storey Bamboo house perched on River Valley	\$1,576.76
Ananda Villa	\$2,223.34
Palm Villa	\$1,874.60
Speaker, (Inna Grand June 20-21)	\$89.54
Event MC (Bali Spirit June 23-25)	150.62
Speaker (Bali Spirit June 23-25)	229.32
Total Accommodation costs	\$9,643.88
Jan 2018	
Facebook Ads Staff.com	\$24.95
Facebook Ads DiDesigns	\$678.00
Graphic designer (upwork)	\$179.25

Promo Video	\$400.00
Feb 2018	
Peter press-release	\$42.00
Facebook Ads	\$1,838.19
Graphic designer (upwork)	\$172.00
Evnt 12 month subscription	\$400.00
7 x speaker greeting videos	\$525.00
Peter Medium article	\$150.00
March 2018	
Facebook Ads	\$2,458.00
Eventbrite	\$94.32
April 2018	
Remotive.io newsletter	\$750.00
TEDx Ubud ticket	\$73.00
StartUpGrind ticket	\$10.00
Facebook Ads	\$5,016.95
May 2018	
Facebook Ads	\$3,008.86
Melissa's commission	
1 x Speaker Video Greeting	\$75.00
1 x Promo Video	\$450.00
Soundtrack for video preroll	\$75.00
Total Marketing costs	\$16,420.52
Speaker 1	\$834.00
Speaker 2	\$1,290.50
Speaker 3	\$438.53
Speaker 3	\$202.15
Speaker 4	\$1,044.58
Speaker 5	\$1,650.00
Speaker 6	\$754.10

Speaker 6	\$256.93
Speaker 7	\$1,144.10
Speaker 8	\$209.59
Speaker 9	\$1,793.01
Total Flights Cost	\$9,617.49
TOTAL COST	\$84,325.67